2022-23 Media Guide

Please see specifications on the second page

Business Advertising

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Ad will be featured in the season of your choice (Fall, Winter, Spring)

Ad Sizes (Please select one)

Back Cover - full page \$1,000

Inside Cover - full page \$850

Full page \$500

1/2 page horizontal \$300

1/2 page vertical \$300

1/4 page \$200

1/8 business card \$100

Full page 7.75 x 10.25 inch.

1/4 page vertical 3.75 x 5 inch.

1/2 page vertical 3.75 x 10.25 inch.

1/8 page business card 3.75 x 2.37 inch.

> 1/2 page horizontal 7.75 x 5 inch.

2 Student Player Page

Attention!!

Parents, relatives, and friends of BCS athletes and cheerleaders:

Honor players by featuring them in the 2022-23 Media Guide. Your Player Page/Space may include your player, siblings, or friends who are players or cheerleaders together along with a scripture verse and a simple greeting. Player Pages include a high resolution digital photo of your choice that you provide. Our professional graphic designer will work with you to create your Player Page or you may design your own with approval from BCS.

Player Page Sizes (Please select one)

Full page \$250

1/2 page horizontal \$150

1/2 page vertical \$150

1/4 page \$75

Full page 8.5 x 11 inch. (8.75 x 11.25 inch.)



Name / Business Address City / State / Zip Phone Email **Payment Options** WINTER 1. Make check payable to: 2. Select a credit card: **Bradenton Christian School** Attn: Athletic Dept. Name on Card 3304 43rd Street West Bradenton, FL 34209 Card Number Exp. Date Ad (Please select one) CSV Signature Back Cover - full page \$1,000 Inside Cover - full page \$850 Address Full page \$500 City / State / Zip Phone 1/2 page horizontal \$300 1/2 page vertical \$300 Email 1/4 page \$200 **3.** Pay online: 1/8 business card \$100 www.bcspanthers.org/athletics/athletic-sponsorships /athletic-packages Player Page (Please select one) **Digital Artwork** Full page \$250 1/2 page horizontal \$150 Please prepare final artwork as: Hi-res PDF, JPG, EPS, TIFF 1/2 page vertical \$150 files, and minimum resolution of 300dpi. If you need help with 1/4 page \$75 artwork, contact Akiko Campbell. Email artwork to: AkikoGraphics@gmail.com

Please print name exactly as it should appear in Media Guide.